

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 335824			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES			LINDA MCMAHON FOR SENATE 2012			
AND	600 Fairmount Ave Ste 306			973 Farmington Ave			
ADDRESS	Towson MD 21286-1002			West Hartford CT 06107-2101			
	USA			USA			
CONTACT	ANNE BRAUNSCHEIDEL			PRODUCT MCMAHON EST#220			
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.	PRODUCT 1300		CODE	
			220				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	06:00A	07:00A	30S	09/25/12-09/28/12	2 NEWS THIS MORNING	4	1000.00	4000.00
2	01111..	4	07:00A	09:00A	30S	09/25/12-09/28/12	THE EARLY SHOW	4	600.00	2400.00
3	01101..	3	11:58A	12:30P	30S	09/25/12-09/28/12	NOON NEWS	3	750.00	2250.00
4	01111..	4	02:58P	04:00P	30S	09/25/12-09/28/12	DR. PHIL	4	800.00	3200.00
5	01101..	3	05:00P	06:00P	30S	09/25/12-09/28/12	5PM EARLY NEWS	3	1400.00	4200.00
6	01010..	2	06:30P	07:00P	30S	09/25/12-09/27/12	CBS EVENING NEWS	2	2500.00	5000.00
7	01101..	3	06:58P	07:28P	30S	09/25/12-09/28/12	INSIDER	3	2400.00	7200.00
8	01101..	3	07:27P	07:58P	30S	09/25/12-09/28/12	ENTERTAINMENT TONIGHT	3	2400.00	7200.00
9	01011..1.	4	06:00P 06:00P	06:30P 06:30P	30S	09/25/12-09/29/12	EARLY NEWS	4	1400.00	5600.00
10	0101010	3	11:00P	11:35P	30S	09/25/12-09/29/12	LATE NEWS M-SUN	3	2500.00	7500.00
11	.1.....	1	07:58P	09:00P	30S	09/25/12-09/25/12	NAVY NCIS	1	10000.00	10000.00
12	.1.....	1	09:00P	10:00P	30S	09/25/12-09/25/12	NCIS: LOS ANGELES	1	20000.00	20000.00
131..	1	10:00P	11:00P	30S	09/28/12-09/28/12	BLUE BLOODS	1	12000.00	12000.00
141.	1	07:58P	09:00P	30S	09/29/12-09/29/12	CRIME TIME SAT 8-9PM	1	3500.00	3500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	600 Fairmount Ave Ste 306				973 Farmington Ave				
ADDRESS	Towson MD 21286-1002				West Hartford CT 06107-2101				
	USA				USA				
CONTACT	ANNE BRAUNSCHEIDEL				PRODUCT MCMAHON EST#220				
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO. 220		PRODUCT CODE		1300		
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1									

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			FROM	TO						
151	1	10:28A	11:30A	30S	09/30/12-09/30/12	FACE THE NATION	1	3500.00	3500.00
16	10000..	1	06:00A	07:00A	30S	10/01/12-10/01/12	2 NEWS THIS MORNING	1	1200.00	1200.00
17	10000..	1	07:00A	09:00A	30S	10/01/12-10/01/12	THE EARLY SHOW	1	600.00	600.00
18	10000..	1	11:58A	12:30P	30S	10/01/12-10/01/12	NOON NEWS	1	1000.00	1000.00
19	10000..	1	02:58P	04:00P	30S	10/01/12-10/01/12	DR. PHIL	1	1000.00	1000.00
20	10000..	1	05:00P	06:00P	30S	10/01/12-10/01/12	5PM EARLY NEWS	1	1500.00	1500.00
21	10000..	1	06:30P	07:00P	30S	10/01/12-10/01/12	CBS EVENING NEWS	1	2500.00	2500.00
22	10000..	1	06:58P	07:28P	30S	10/01/12-10/01/12	INSIDER	1	2400.00	2400.00
23	10000..	1	07:27P	07:58P	30S	10/01/12-10/01/12	ENTERTAINMENT TONIGHT	1	2400.00	2400.00
24	10000..	1	06:00P	06:30P	30S	10/01/12-10/01/12	EARLY NEWS	1	1500.00	1500.00
26	1000000	1	11:00P	11:35P	30S	10/01/12-10/01/12	LATE NEWS M-SUN	1	3500.00	3500.00
Total Contract:								48		115150.00
Billing Summary										
						Jul	Aug	Sep	Total	
Qtr 3-12						.00	.00	97550.00	97550.00	
						Oct	Nov	Dec	Total	
Qtr 4-12						17600.00	.00	.00	17600.00	

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NAME MENTZER MEDIA SERVICES
AND 600 Fairmount Ave Ste 306

LINDA MCMAHON FOR SENATE 2012
973 Farmington Ave

ADDRESS Towson MD 21286-1002
USA

West Hartford CT 06107-2101
USA

CONTACT ANNE BRAUNSCHEIDEL

PRODUCT MCMAHON EST#220

LOCAL	JOHN LINK POL.	AGENCY EST. NO.
SALESPERSON		220

PRODUCT	1300
CODE	

NATIONAL
SALESPERSON

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
								GRAND TOTAL	115150.00	

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